



# ATTENTION PARENTS OF THE CLASS OF 2023:

# SENIOR PORTRAIT, YEARBOOK, SENIOR RECOGNITION AD INFO

The following few pages contain everything you **need to know regarding senior portraits, purchasing yearbooks, and purchasing senior recognition ads.**

## SENIOR PORTRAITS:

### Prestige:

- The following page contains a detailed letter from Prestige Portraits. Prestige is the preferred photographer of Athens. The yearbook program automatically receives the portraits of all students who take their portraits with Prestige. Once the portrait is taken, students will need to select their preferred pose. After that, everything is taken care of for them regarding the yearbook.
- Students can make their own appointment at any Prestige location anytime before the deadline.
- Athens will also be providing two dates in the fall for students to get their portraits taken at school for **FREE** (this is only for the headshot pose; any other desired senior poses would require an appointment). Dates will be announced in the fall.
- Students who take their headshot with Prestige also receive a copy of the senior composite. This is **a free gift from Prestige that includes all students photographed by Prestige**. Because it is a gift from Prestige, students who do not take a photo with Prestige cannot be included. **However, the senior composite is not the same thing as the yearbook**; students who do not take a headshot with Prestige can be included in the yearbook!

### Independent Photographers:

-While we do prefer students to enjoy the convenience and professionalism of Prestige portraits, we understand that some may prefer to use an independent photographer. If you would like to submit a senior portrait from an independent photographer, the **required specifications are below:**

- Must be an **INDOOR** headshot photo (just shoulders and head; outdoor and full body poses are **not permitted** for the senior headshot section of the yearbook)
- Must be **1.375" by 1.875" at 300 dpi in jpeg format**
- Must have a **WESTCOTT MOONLIGHT CLOUDSCAPE** background
- Must be emailed to [athensyearbook5475@gmail.com](mailto:athensyearbook5475@gmail.com) by **December 4th, 2022 at 11:59pm**
- Late submissions will NOT be accepted.**

## PURCHASING YEARBOOKS:

- Yearbooks must be purchased online at [www.jostens.com](http://www.jostens.com)
- Search for Troy Athens High School once there
- More info/dates on following pages

## SENIOR RECOGNITION ADS:

- Senior recognition ads must be purchased online at [www.jostensadservice.com](http://www.jostensadservice.com)
- You will design the ad on this website; the yearbook staff does not design ad
- More info/dates on following pages

# MORE INFO ON SENIOR



# PORTRAITS FROM PRESTIGE

Dear Parents and Seniors of the Class of 2023,

**Congratulations!** The excitement of senior year is just around the corner. Now is a good time to give you some information regarding your senior portraits.

The senior portrait - is there a more captivating or cherished remembrance for the senior year? We expect the very best portrait program for our Red Hawk seniors. That is why **Prestige Portraits** has been serving our Athens community for many years and will continue to do so this year. These are just a few benefits of **Prestige Portraits** that we'd like to pass on:

**-Unsurpassed service and value!** Prestige offers early-bird specials and other incentives throughout the year to fit any budget. Assistance is also provided to every customer to help you select the best package to fit your needs!

**-Full-service yearbook support!** Your yearbook photos are delivered to the Athens yearbook adviser for you! Prestige also provides professional group and candid photos for the yearbook.

**-State-of-the-art facilities!** We encourage you to visit any of Prestige's convenient locations to check out the newest sets and backgrounds. Plus, each studio has steamers, hair dryers, and health/beauty supplies to be sure you look your best!

**-Class Composite!** As a gift to you and Athens, Prestige provides a class composite for the school and a copy for every student photographed by Prestige.



Prestige wants to make your senior portrait experience as enjoyable as possible. Please call their **Ferndale Studio at 248-871-9898** or **Oakland Township at 248-377-2444** if you have any questions. If you would like to schedule an appointment, please do so early in order to guarantee availability.

**Deadline to be photographed (by Prestige) for the 2023 yearbook: NOVEMBER 19th, 2022**  
**Deadline to SELECT your preferred portrait/pose (through Prestige) for the yearbook: DECEMBER 4th, 2022 at 11:59PM**

*\*if you do not select a portrait by the deadline date, a portrait will be selected for you.*

The professional and friendly staff at Prestige are looking forward to hearing from you and are happy to assist you with your needs.

Sincerely,  
Sadie Besl  
sbesl@troy.k12.mi.us  
Athens High School  
The Odyssey Yearbook Adviser

## PRESTIGE PORTRAITS LOCATIONS

Royal Oak  
1230 Woodward Hts  
248-871-9898

Oakland Township  
4906 Adams Rd.  
248-377-2444

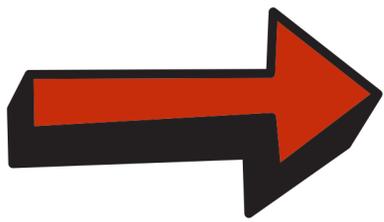
Novi  
40000 Grand River Ave  
248-427-1002

Shelby Township  
46855 Hayes Rd.  
586-532-9300

# MORE INFO ON PURCHASING A SENIOR RECOGNITION AD



Senior recognition ads are a great way for parents, families, and friends to commemorate student achievements and important milestones. In addition, revenue from senior recognition ads helps our school create a better yearbook. To purchase your ad online, follow the instructions below. **Jostens is managing all yearbook ad sales for Athens, so please do not send materials to the school regarding senior ads.** Please take into account the content guidelines below when creating your ad.



**Order your ad by  
January 31, 2023**

**Ads are full color**

Full Page Ad (includes a free yearbook): \$300

Half Page Ad: \$160

Quarter Page Ad: \$90

Eighth Page Ad: \$65

**EASY PAYMENT PLAN  
AVAILABLE FOR ORDERS  
OF \$30 OR MORE**

## CONTENT GUIDELINES AND FAQs

- Athens reserves the right to edit ads per our guidelines. Please make sure all submitted materials are appropriate for school publication
- We retain the right to remove any explicit text, graphic photos, or copyright-protected imagery or photos
- For your ad to appear in the yearbook, your ad must be purchased by the order deadline
- We will make every effort to use your layout and text as indicated. A proof will not be provided and **no changes can be made after purchase.**

### **How are the ad prices determined and what is the money used for?**

Ad prices are determined by the school. The revenue from ads helps support our yearbook and keep it affordable for everyone.

### **How is the ad deadline determined?**

The deadline is set by our school based on the production schedule for the yearbook.

### **Can I create my student's ad on my mobile device?**

Yes, yearbook ads can be created online from both desktop or mobile devices.

### **Can I send my materials to the school?**

No, please do not send your materials to the school. Athens has selected Jostens to assist with our ad program. Please call our customer service number (800-358-0800) if you have questions or need assistance creating your ad.



**MORE QUESTIONS?**

**CALL JOSTENS AT  
800-358-0800**